



B&C Publicity

Beth Grossman + Carina Sammartino
212.949.4071 or 760.331.3547
bethgrossman555@gmail.com
carina@parallel33pr.com
www.bcpublicity.com

FOR IMMEDIATE RELEASE

Silver Oak Co-Founder Reveals The Story of the Passionate Affair that Led to the Creation of Napa Valley's Most Coveted Wine

A story of love, loss and healing through a life in wine

(NEW YORK, NY, March 9, 2020) -- In her moving new book, ***Perfectly Paired: The Love Affair Behind Silver Oak Cellars***, Bonny Meyer, beloved co-founder of Silver Oak Cellars, begins with the idea of "alchemy," which she defines as "the powerful transformation from something ordinary into something extraordinary." Such was her life, in love and wine, as she and her husband followed their dreams and started the iconic Silver Oak winery.

Through a heart-felt exploration of her life, Meyer weaves her beautiful story of love and loss, passion and grief, set in the romantic era of Napa Valley as it rose to world-renowned fame in the latter half of the century. Through short chapters that move back and forth in time, she begins with the tragedy of her husband's death and then takes the reader on the journey of their life together.

Bonny met Justin, a monk and accidental winemaker, at UC Davis. For the next thirty years, they raised a family alongside owning and establishing two wineries. The first vintage of Silver Oak was crushed the week they were married, and their son was born the same week they purchased Franciscan Winery. From there, every step of their family life was intricately intertwined with wine.

In the golden years of Napa Valley, a young winemaker with a dream could make anything happen. Opportunities were plentiful for those who were bright and motivated, and Silver Oak carved a niche for itself as one of Napa's first boutique wineries. Along with a few prominent wineries of the time, they helped revolutionize Napa Valley, solidifying Cabernet as king and making handcrafted wines in small quantities. Throughout the book, she takes you on the evolution from the original 500-acre dairy farm and winemaking in the milk barn to world-class vineyards and state-of-the-art winemaking facilities.

Ultimately, the book is a love story, detailing the passion that nourished them and supported them through the ups and downs of life and business. As she points out, "great relationships can create and grow a beautiful business and a beautiful life." The author is thoughtful and insightful, including her own poetry in tender moments where her heart is full. Through her deep grief and abiding love, she shares wisdom and advice for living a full life with purpose.

Today, Bonny Meyer is the Principal of Meyer Family Enterprises, an investment company dedicated to the regeneration of the planet and society. Honoring her husband's memory to be more "genuine and generous, living boldly with personal integrity, unpretentious self-confidence and joyful humor," she has built a company that embodies those ideals.

ABOUT THE AUTHOR

Today, Bonny Meyer is the Principal of Meyer Family Enterprises, an investment company dedicated to the regeneration of the planet and society. After selling Silver Oak Cellars in 2001, Bonny is now a partner in Meyer Family Cellars, a winery run by her son, Matt, and daughter-in-law, Karen.

Perfectly Paired: The Love Affair Behind Silver Oak Cellars (May 6, 2020)

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SUGGESTED INTERVIEW QUESTIONS

For Bonny Meyer, author of *Perfectly Paired*

1. First of all, we're so sorry for the loss of your dear husband Justin. The two of you created a wonderful life together filled with adventure and success. Can you tell us why you chose to lead the book with the story of his sudden passing?
2. Silver Oak is one of the most legendary wines to come out of Napa Valley, and this book is all about your passionate love affair with Justin and how it fueled the growth of the winery. Did you ever have any plans of creating a winery before you met Justin?
3. Justin was a Monk when you met him, correct - a Christian Brother. Can you briefly explain what that means to those of us who may not know?
4. Without revealing too much about the book, can you tell us briefly about how you met and how your relationship evolved?
5. For wineries in the Napa area - this was in the 70s - before Napa was NAPA - Justin became very well known - why was that?
6. And what about your upbringing? You're from Michigan - your grandparents worked for Ford. Tell about your Grandfather who was the Inventor at FORD.
7. It's clear that you experienced insurmountable grief. You're completely honest tell how you thought about suicide - on several occasions. Do you remember the moment when you made a shift a decided that you would move forward and endure with this pain?
8. You have three adult children: Matt, Chad and Holly. What was their reaction when you told them your intention was to write a book.
9. There's a lot of humor and fun times mentioned in the book. Tell us about the time you and Justin went to Hawaii and stayed John Vies form Fleetwood Mac's home. How did that happen and what happened?
10. Bonny you have overcome your own struggles and health challenges, including your experience with cancer. Where do you find the strength to move through the things the Universe has thrown at you?
11. You had many wonderful friends and a close family who have been there for you. How important were these relationships to help you get through your challenging ordeals?
12. You tell some wonderful stories all throughout the book. What is one story you think stands out the most in the evolution of Silver Oak that most people would not already know?

13. For those who love to read about signs that our loved send us, after they pass and synchronicities and Flow - there's a lot of that in this book. Can you tell us about the hairdryer going off?

14. After Justin died, you talk about the Lucid dreams you had. It was a synchronicity that lead you to the Monroe Institute in Virginia (For our audience, Monroe Institute is a place that people go to, to explore and research consciousness and the invisible world). Can you give us an overview of your experience there?

15. Where can our audience find further information about PERFECTLY PAIRED and Meyer Family enterprises?